

## Introducing the

# Moving Hologram Advertisement

“Moving technology that gets attention”

### TARGET MARKET:

- All major cities
- Areas of high vehicle traffic

### FEATURES:

- Solar powered
- Mounts on any car or taxi
- Efficient and safe for the environment

### PATENT INFORMATION:

A patent application was filed in November of 2019. The Mars Rising Network performed the patent search and concluded there is nothing similar to this product on the market, which means this unique device could be patented and used everywhere.

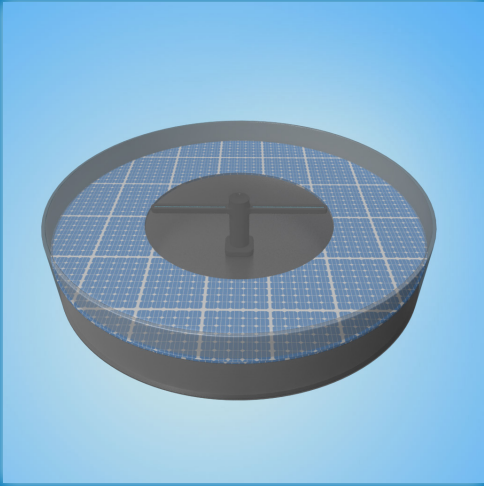
### SUMMARY:

The **Moving Hologram Advertisement** is a breakthrough in technology. This product utilizes an LED hologram fan, which is housed along with a solar panel inside a clear, see-through case. This product is mounted atop any car, especially a taxi cab in any city or town. The hologram fan emits LED lighting that forms a hologram image or advertisement for fast paced city life, ensuring that everyone sees the ad in movement. Of course, the hologram itself is already being used, but

with this specific technology, holograms can be used in motion atop any car that is being driven.

The fan contains two strips of small LED lighting that project the image upward, either low or high. Also, accompanying this fan is a surrounding circular solar panel, which powers the hologram fan, making it most efficient and safe for the environment. A side feature of this product is a memory card slot, for storing hologram images which are then sent to the fan for projection. The magnetic base of the clear casing is perfect for ensuring tight adhesion to the car’s metal. This product is a must-have for any small to large company, as it is not stationary, it is shown everywhere the car travels-and this mean big advertisement, whether in a small city or large one. From New York City where advertising is huge, to London, England with use atop the London cabs there, anyone’s advertisement is usable with this moving hologram product. Most holograms today are still being evaluated, tested and used within controlled environments, but the inventor of this product is very much forward thinking. By the time holograms are used extensively, his product will be easily manufactured and placed on car tops everywhere.

In a busy world, nothing stands still, so why should your advertisement NOT move?



Easily mounts on cars and taxis

## The Moving Hologram Advertisement

For more information:

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**About the Developer**

Tarkan Bastiyali, is a successful entrepreneur in New York City. He is always on the lookout for new ways to improve through the use of technology. He believes the moving Hologram Advertisement can change the way we communicate with marketing. He contacted the Mars Rising Network and had a provisional patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the system for a royalty. His other inventions include apps for reservations and location and products that prevent teens from texting while driving.

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**Moving Hologram Advertisement**

**Tarkan Bastiyali**