







See how it works! Watch the video at www.TheSkeletonHand.com

Base allows connecting to Cars, Motocycles and desks.

# **The Skeleton Hand Phone Holder**

## *Introducing the*

### **Skeleton Hand Phone Holder**

"Get a grip on your phone"

#### TARGET MARKET:

Smartphone users

#### **FEATURES:**

- 2 styles, mirror and natural bone
- Stands work with a desk, auto or cycle.
- Interesting design

#### **PATENT INFORMATION:**

A provisional patent application was filed in December of 2019. The Mars Rising Network performed the patent search and concluded there is nothing similar to this product on the market, which means this unique device could be patented and used everywhere.

### **SUMMARY:**

The **Skeleton Hand Phone Holder** is an alternative to regular boring phone holders. As the name implies, it is a skeleton hand that grips and holds your phone. It can be mounted on a vehicle dash, a desk or even a motorcycle.

This skeletal hand is a rubber covered armature that can be bend around the phone to hold it better. The hand has a clear tray

in the front to hold the phone base in place and on the back is a disk magnet that allows it to be connected/disconnected easily to the base. There is an additional base for mounting on motorcycles.

It can be quite a conversation item when the phone is not installed in the holder. With it's startling appearance, people will naturally ask about it.

There are two models. The reflective model is reminiscent of the hand in the movie "Terminator". The natural bone model looks like a normal skeleton hand.

The skeleton Hand Phone holder can be easily disconnected from the magnet base and reconnected to another base. So having several bases will allow you to snap it off of the dash and onto the base in your office.

The global mobile phone accessories market size was valued at \$224.69 billion in 2018, and is projected to reach at \$284.05 billion by 2026\*.

Rise in demand for wireless accessories also boosts the market growth. This increase in demand is due to the change in customer preferences to listen to music on portable devices.

\*source: AlliedMarketResearch.com

For more information:

Inventor **Jesse McDermott** 

Milford, UT

PH: (435) 691-2851

www.TheSkeletonHand.com

Email: info@theskeletonhand.com

### **About the Developer**

Jesse McDermott of Milford, UT had an idea for a more creative alternative to the simple smartphone holder, what if it looked interesting even when there was nothing in it? He created a simple prototype and it was an instant hit. He then contacted the Mars Rising Network and had a provisional patent application filed. Working with Mars Rising Network, he had the invention refined with the hope of turning this great idea into a commercial product. He is actively seeking a company that would have an interest in partnering with him to get this product on the market.

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**Jesse McDermott**