

### Introducing the

# **Couples Blanket**

"Put an End to Hogging the Covers!"

#### TARGET MARKET:

All homeowners

#### FEATURES:

- Stay covered up ALL night long (yes, even with partner who always steals the covers)
- Get a better nights sleep (stay warm ALL night long)
- Make your bed in just seconds (no more blanket on the floor for you!)
- Works with almost any blanket –yes, even your favorite one ;)
- Fits most bed sizes and bed frames! (twin, full, queen & king)
- Great for couples, singles, kids & more!
- Setup is as easy as 1-2-3

#### **PATENT INFORMATION:**

A patent application was filed in April of 2020 and is in patent pending status. The Mars Rising Network performed the patent search and concluded there is nothing similar to this product on the market, which means this unique device could be patented and used everywhere.

#### **SUMMARY:**

Tired of your partner always stealing the blanket? Sick of the blanket getting bunched up on the floor or your significant other not making the bed? That is no longer an issue thanks to the **Couples Blanket**. Great for couples, singles and everyone in between. Say goodbye to cold nights, and say hello to warm comfortable sleep.

We have all struggled with it, the cover is almost off the bed and no matter how you try to adjust it, once it is awry it just isn't comfortable until you get up and remake the bed (Then you can't go back to sleep...). Now with the Couples Blanket, the cover stays right where you want it to be.

The elderly and handicapped will also appreciate not having to struggle with making the bed the next morning as it will be a simple adjustment. Some kids toss and turn so much the cover isn't even on the bed anymore.

The installation is simple with the adjustable straps that are installed horizontally and vertically. One set fits any size bed so it can be used again if you upgrade to a larger size bed. At the end of the straps are clips that grips that close onto the cover. They have plastic teeth that hold firm but won't harm the fabric.

The **Couples Blanket** may just make "hogging the covers a thing of the past".

According to Grandview Research, The global home bedding market size was estimated at USD 60.76 billion in 2018 and is expected to expand at a CAGR of 5.1% from 2019 to 2025. The market is primarily driven by the booming housing sector and increasing consumer spending on home furnishing.

# **The Couples Blanket**

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#### **About the Developer**

Samuel Foster of Aurora, CO noticed that blankets always seem to migrate to a person's significant other or the floor. Either way they are always moving away from you! He came up with a solution and created a simple prototype and it was very effective. Working with Mars Rising Network, he had the invention refined with the hope of turning this great idea into a commercial product. He is actively seeking a company that would have an interest in partnering with him to get this product on the market.



## The Couples Blanket

**Samuel Foster** 



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