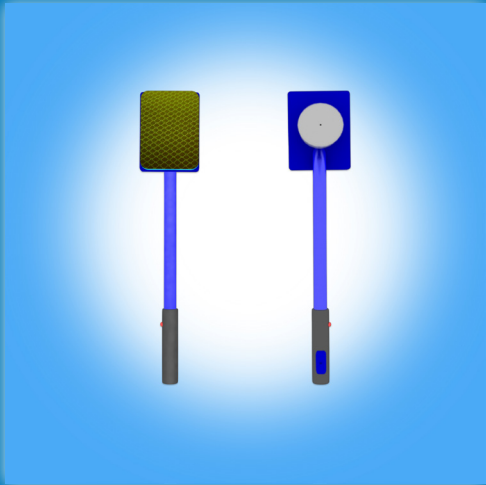
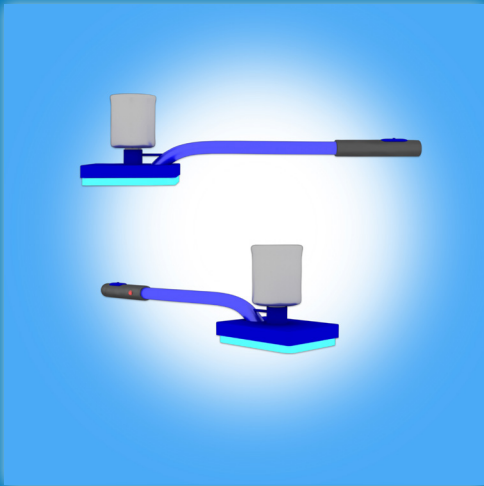
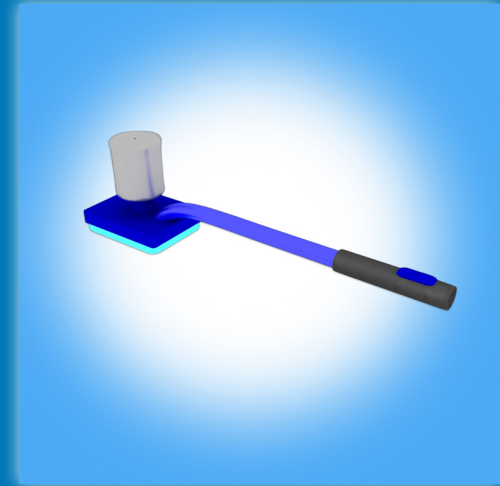


Introducing the

Back Cream Applicator

“Reach those hard to reach areas”



Replaceable sponge head and lotion pump

See how it works! Watch the video at www.BackCreamApplicator.com



The **Back Cream Applicator**

TARGET MARKET:

- Families
- Those with limited physical reach
- Elderly

FEATURES:

- Perfect 16” length to reach any area
- Replaceable sponge head
- Built-in pump to dispense lotion
- Back scratcher attachment included

PATENT INFORMATION:

A patent was granted on October 22, 2019.

SUMMARY:

Applying cream on your back is a messy work, and most of the time you can't even reach the area that you need to apply. Maybe you frequently rub lotion on your back due to an ailment or just chronic dry skin? Perhaps you need to put lotion on your back when you are traveling but there is no one to help you apply it on? That's absolutely difficult and frustrating. It's not something you would want to do all the time. Isn't it

better just to get yourself a **Back Cream Applicator** and reach the hard to reach areas of your back?

The Back Cream Applicator is the quintessential item that should be in top of your shopping list. The unit is consist of a plastic handle, measuring at around 16 inches in length that features a replaceable sponge head attached by an interlocking clip. A hollow shaft that contains a tube runs to a vessel that can be connected to a bottle or a tube containing lotion or cream. Another important feature is the built-in pump that allows the user to release the lotion onto the sponge pad. A rubber grip covers the handle for added ease in handling. During shower, the user can grasp the handle, press the pump to release the liquid onto the sponge head and applies it to the body.

Additionally, the elegance of the Back Cream Applicator is that it comes with an interchangeable clip-on back scratcher for use in relieving an itchy back. The entire system is simple to use and user friendly.

When in a situation that you require lotion to be applied on your back but don't have anyone to apply it for you don't hesitate to buy the **Back Cream Applicator**. You will never regret it.

For more information:

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About the Developer

John Wendland of West Milford, NJ like many of us knows how frustrating it can be to reach areas of the back when applying lotion or in the shower. He got to work and came up with a solution and initial testing has shown to be quite effective. Working with Mars Rising Network, he had the invention refined with the hope of turning this great idea into a commercial product. He is actively seeking a company that would have an interest in partnering with him to get this product on the market.

Member of the



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www.themarsrisingnetwork.com • BBB A+ 5 Star Consumer Rating



The Back Cream Applicator

John Wendland