

Introducing

The Escape Mixer

“Changing the Baking world!”

TARGET MARKET:

- People who love to cook.
- Those that love time-saving gadgets in the kitchen

FEATURES:

- Easy to use
- “Escape” button opens beater blades for release of ingredients
- Fun multi-colored lights display when beater blades are open.

PATENT INFORMATION:

A provisional patent application was filed in November of 2020 and is in patent pending status.

SUMMARY:

Baking can be fun, but some tasks can be tedious. Like cleaning the batter off of the mixer beater blades. This is where the Escape Mixer comes in.

The **Escape Mixer** is similar to standard mixers but with several innovative new features. This mixer has a mechanism that allows the mixer beater blades to open whereas regular mixer beater blades can not.

There is a button on the handle called The Escape that can be pushed when the mixer beater blades have stopped moving.

The button activates a solenoid which pushes an internal rod down, which in turn pushes the tabs on the hinged mixer beater blades pushing them outward. This allows the batter that is normally stuck in the beaters to be released easily off the Teflon non-stick beater blades.

Another fun feature is that when the beater blades are open, the LEDs in the nose cone light up randomly and flash in many different colors.

This lightweight and rechargeable mixer will be a delight for the adults and will pique the kids interest in cooking.

The global bakery processing equipment market size is anticipated to reach USD 18.43 billion by 2025, registering a CAGR of 6.1% during the forecast period, according to a new report published by Grand View Research, Inc. Growing demand for bakery products including pizza crust, bread, and cakes and pastries is anticipated to drive the growth. Source: Grand View Research.



Just push the “Escape” button on top and the beater blades open up and the lights come on!

See how it works!
Watch the video at
www.EscapeMixer.com



The Escape Mixer

For more information:

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About the Developer

Shanetta Sims LaZarus of San Diego, CA, like so many of us, loves being in the kitchen. One day while trying to remove the ingredients from beater blades she came up with a better idea. She worked up a solution that would help her and other cooking fanatics and it proved to be quite effective. Working with Mars Rising Network, she had the invention refined to prepare this essential new design into a commercial product. She is actively seeking a company that would have an interest in partnering with her to get this product on the market.

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