



Dual fan system with  
n95 filtration keeps  
babies cool

See how it works!  
Watch the video at  
[www.babystrollershield.com](http://www.babystrollershield.com)



## The Stroller Shield

### Introducing

# The Stroller Shield

Introducing The Stroller Shield "A 21st Century Answer to a 21st Century Problem"

#### TARGET MARKET:

- Families with babies and toddlers
- Amusement parks and recreational areas that rent strollers
- Parents of immuno-compromised children

#### FEATURES:

- Clear, BPA-free plastic shield with UV protective layer
- Dual fan ventilation system with medical-grade, N95-level replaceable filters and a safety cover to protect tiny fingers.
- LCD display that shows temperature inside the "Stroller Shield"
- Built-in carrying pouch
- Can be adjusted to fit most strollers

#### PATENT INFORMATION:

A patent application was filed in June of 2021 and is in patent pending status.

#### SUMMARY:

Strollers are a parenting must-have in today's world. According to Grandview Research, the global baby stroller market is valued around \$2.0 billion USD. But how do we take our babies out in public in today's world without jeopardizing their health? The world is in the middle of a global pandemic, something society has not seen since the early 1900s. Now there are increasing concerns about variants to the deadly virus. COVID-19 is not the only concern, other airborne diseases such as: the common cold, flu, measles, mumps and whooping cough have made a huge resurgence around the globe.

Aside from communicable diseases, premature babies and children with asthma, cancer, Respiratory Syncytial Virus (RSV), and other various immuno-compromising disorders will always need an added layer of protection. Add in environmental contaminants; noxious cigarette smoke, harmful marijuana smoke that

is become legalized in more and more states every day, toxic vape devices that are popular and ever-present in society, poisonous vehicle exhaust fumes and much more. Due to the state of our world, many parents wear face masks everywhere they go but babies and toddlers have little or no viable options to protect themselves.

Babies cannot safely wear face masks and it's nearly impossible to keep toddlers from pulling their face masks off. Parents can be seen out in public desperately trying to find a way to protect their little ones by draping their children's strollers with blankets that fall off, offer no real protection and trap in heat. Everyday rain covers work better but still have gaps and unprotected airflow that exposes babies to the outside air. Its clear parents are asking themselves: What can be done to protect our most fragile and vulnerable family members??

Introducing the Stroller Shield! Your baby's first PPE! This unique product is designed to help protect your baby from medical and environmental issues we are facing not only as a global community. The "Stroller Shield" is a BPA-free plastic structure that quickly and easily attaches to almost any stroller. The "Stroller Shield" immediately provides your child with an added level of protection from airborne pathogens with its built-in, dual ventilation fans with medical-grade, N95 air filters that are replaceable. The dual ventilation system circulates air inside the stroller so the baby will only breathe the filtered air, and then it pushes the carbon monoxide out. Worried about baby's tiny fingers? Don't be. Both fans have a protective cover little fingers can't fit in. How it attaches: Velcro is first attached to the stroller. The "Stroller Shield" is placed over the stroller. Flaps at the bottom of the shell attach to the Velcro. The shell has a split down the back to allow for overlapping to accommodate different size strollers and allow for easy install/uninstall. A firm but bendable rod inside the shield keeps the shape of the shell so that it doesn't come near the baby. Optionally, the flaps can have small clips or pinching pins to hold on for using commercial strollers such as large-scale amusement parks.



For more information: **Inventor Nichol Royston**

Mesa, AZ • PH: (480) 516-3979

Email: [info@babystrollershield.com](mailto:info@babystrollershield.com) • [www.babystrollershield.com](http://www.babystrollershield.com)

#### About the Developers

About the Developers: Inventor Nichol Royston is a proud mom, dedicated first responder and first-time female inventor. In 2020, Nichol became a first-time mom to a healthy baby boy named Brody the same exact week the first case of COVID-19 was reported in her home state of Arizona. To compound concerns, Nichol was unexpectedly diagnosed with a rare form of stage 3 cancer a few months after becoming a new mom. With a global pandemic, and flu and cold season in full swing, Nichol found herself a prisoner in her own home and wearing a mask religiously whenever she had to go out in public. While out, Nichol found it troubling that almost every older child and adult were wearing face coverings, but

babies and toddlers were being toted around in public unprotected or with homemade coverings their fearful parents made in an attempt to protect them but in reality, offered little protection. It was then that Nichol came up with the "Stroller Shield." Nichol brought in first-time co-inventors, Brad Penner and Cheyenne Johnson, and they refined the invention and brought it to the Mars Rising Network. Brad is a retired first responder, proud father and first-time African-American inventor. Cheyenne works in medical sales, is a proud stepmom and a first-time female inventor. Together, they are actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



**MARS RISING**  
— NETWORK —

**888-627-7747 / 888-MARS-RISING**

[www.themarsrisingnetwork.com](http://www.themarsrisingnetwork.com) • BBB A+ 5 Star Consumer Rating



## The Stroller Shield

Nichol Royston