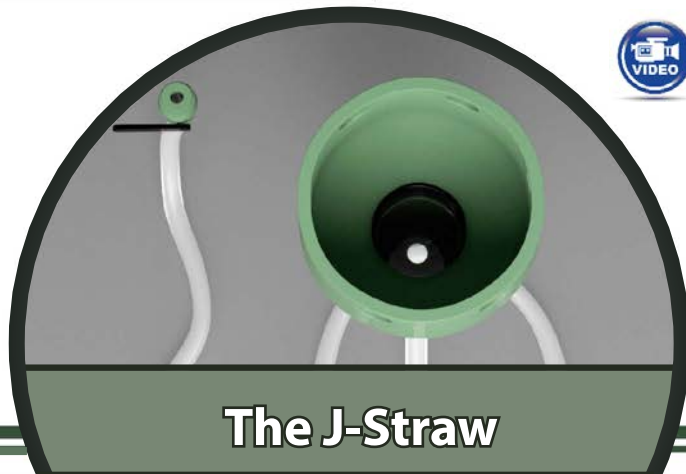


Easy to use valve near the mouthpiece.



The J-Straw



See how it works!
Watch the video at
www.J-Straw.com



Introducing

The J-Straw

“The new and exciting way to drink water on the go!”

TARGET MARKET:

- Hikers.
- Outside enthusiasts.
- Anyone traveling with a backpack.

FEATURES:

- Easily accessible mouthpiece and valve.
- Flexible tubing.
- Threaded opening to keep your bottle in place.

SUMMARY:

Taking a sip from your water bottle while hiking can be quite challenging. You have to stop on the way and try to remove your backpack just to access your water bottle and quench your thirst, which can be daunting.

Luckily, things just got a whole lot easier, Introducing the J Straw, the new and exciting way to drink water whenever you are hiking! The J Straw is an innovative drinking straw that allows you to drink water from your water bottle on the go.

Manufactured with a sleek and modern design, the J Straw comes with two stylish rubber ends that require no cleaning to prevent mold and mildew. All you have to do is simply attach the funnel-shaped end of the straw to your water bottle to quench your thirst with ease. Even better, the J Straw is compatible with all types of water bottles, which makes it convenient for all your hiking adventures.

For more information:

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About the Developer

While being deployed to the desert, I found it was difficult to access my bottled water in my backpack. I had to either take the pack off or ask others to retrieve it for me. I thought It would be convenient to have an attachable straw to save time and effort in staying hydrated. That's when I came up with the idea of the "J-straw."

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J-STRAW

Introducing the J-Straw, the new and exciting way to drink water whenever you are hiking!