

Introducing

My Backpack

“The all-in-one jacket and backpack”

TARGET MARKET:

- Parents
- General Consumers
- School Children

FEATURES:

- Jacket unfolds from the backpack
- Water proof
- Different varieties

PATENT INFORMATION:

Patent pending.

SUMMARY:

My Backpack is a backpack with a jacket built into it on the back of the backpack. It can be used for school children and when they are going or coming from school and it rains, they can unzip the back of the backpack and unfold the jacket which is waterproof. It adds on to the regular backpack. It can be used for adults out fishing or hiking and it starts raining - they can unzip the jacket out of the backpack and zip up the jacket. It helps in all inclement weather. There can be all varieties of jackets and coats



for the northern states as well that get below freezing with varieties and sizes of both jackets and backpacks.



Back pack

See how it works!
Watch the video at
www.mybackpack.com



My Backpack

For more information:

Inventor

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About the Developer

He came up with this idea when he saw a child with a backpack over their head in the rain and thought “wouldn’t it be a good idea if there could be a jacket in the backpack?” So he got a little kids’ jacket and small backpack and sewed it together. Morris contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for royalty. Working with Mars Rising Network, this essential new design concept was refined and prepared to be presented as a commercial product.

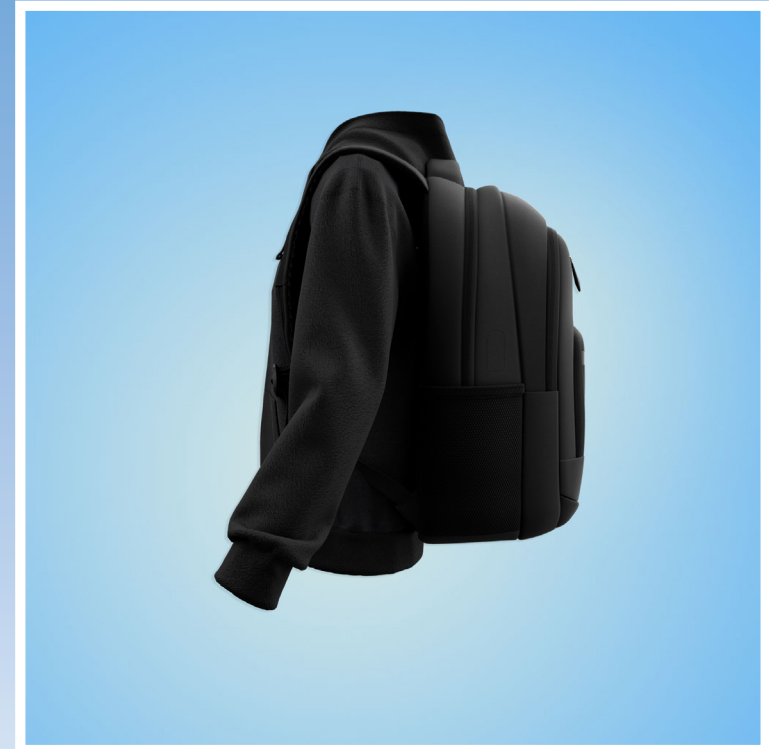
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www.themarsrisingnetwork.com • BBB A+ 5 Star Consumer Rating



My Jackpack

MORRIS WILLIFORD