



The RushBrush

Introducing

The RushBrush

“Here to elevate your morning hair styling hassle”

TARGET MARKET:

- Women
- Men
- Kids

FEATURES:

- Rubber Grip Handle
- Product Spray Function
- Hair Accessory Storage

PATENT INFORMATION:

A provisional patent was filed and it is in patent pending status.

SUMMARY:

Carlene's RushBrush is not just your ordinary hair brush. This hair brush gives you a better and more efficient way to do you and your kids hair in the morning. The features this brush provides instantly elevate your hair styling hassle. The RushBrush comes in many different colors and has a beautiful semigloss plastic finish. It features a nice soft grip handle making it very comfortable to use and allows for a better grip. Located on the bottom of

the brush is a screwable cap which allows the user to fill up the reservoir with any liquid hair product. By pressing down on the spray nozzle button on the back allows that liquid to be released and sprayed onto your hair. Also located on the back at the top of the brush will be where the user will find the hair accessory storage. A storage compartment that can be used for many different hair accessories such as hair ties, bobby pins, mini hair clips & scrunchies.

Carlene says “The solution that will bring ease to the morning routines to many families like ours.”



For more information:

Inventors

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About the Developers

As a mother of five daughters, mornings in our household are always hectic. With so many things to manage, we often head out the door with their hair still needing attention. In those rushed moments, I grab a brush, detangler, and a few elastic hair ties, determined to get their hair done before school starts. One early morning at 4 AM, while up with my baby, I dreaded the upcoming morning chaos. In my sleep-deprived state, I began thinking of ways to streamline our routine. An idea struck me: a combination of a brush, spray bottle, and storage for small elastic hair ties, all in one convenient tool.

I immediately searched Amazon, convinced such a product already existed, but found nothing. I expanded my search to Google, yet still came up empty. Realizing that no one had brought this idea to life, I decided to take matters into my own hands. I quickly jotted down my thoughts in my phone's note app and shared the concept with my husband as soon as he woke up. We conducted further research to ensure no similar product was on the market. When our searches confirmed the uniqueness of my idea, we decided to pursue it.

Partnering with Mars Rising Network, we embarked on the invention process, driven by the hope that this innovative solution will bring ease to the morning routines of many families like ours



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www.themarsrisingnetwork.com • BBB A+ 5 Star Consumer Rating



The RushBrush

Carlene Sewell