

Introducing the

Atlas Ball™

“A Fitness and strength training device”

TARGET MARKET:

- Crossfit Community & Professional Athletes
- Strongman Competitors, Fighters/ Martial artists, Power Lifters
- Acrobats/yogis, Parkour people
- Gymnasts, Physical culture enthusiasts,
- Anyone seeking recovery/ Massage, Olympic weightlifters
- Those who like the challenge of heavy objects

FEATURES:

- Hollow, Durable shell
- Solid feel
- Grippy, textured surface
- Optional cap to hold loose contents

PATENT INFORMATION

A provisional and design patent application has been filed as of December 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique product could be patented and used by healthy minded individuals.

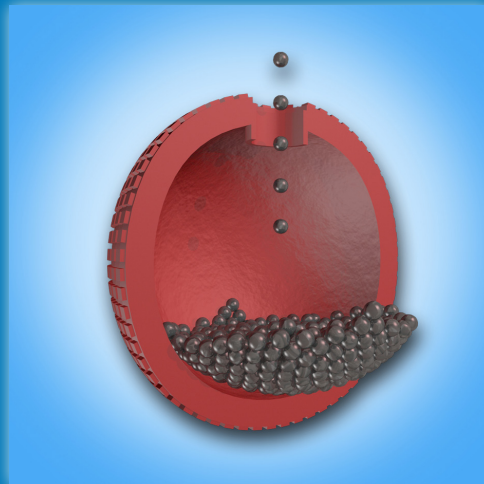
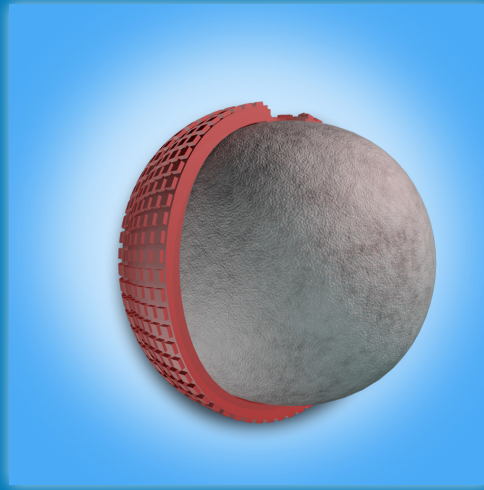
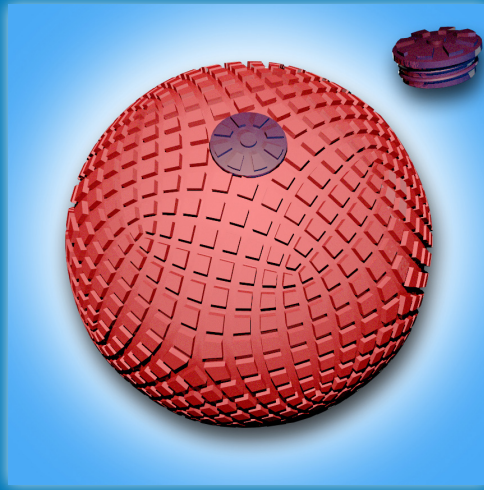
SUMMARY

The **Atlas Ball™** is a Fitness and Strength training device designed to increase coordina-

tion, skill, dexterity, agility, and power. It is a spherical shell that can be filled with any dense material that one desires. The end result is a heavy, solid-feeling ball, suitable for Crossfit, Strongman, or the everyday user. Reasonable options for filling include concrete, lead pellets, or sand. Its size should range from 10-20 inches in diameter with a weight of 30-200 lbs. I think the Atlas ball™ would serve best with a shell feel that was soft enough, yet strong and durable. A textured pattern with squares covering the ball would probably be most effective.

The Atlas Ball™ is a combination of many different fitness tools. It was developed out of need for something that didn't exist. Most workout/medicine balls are either very light or, if filled with sand, they feature a weak bag-like shell that gives it a floppy shape and not a solid feel. The Atlas Ball™ is heavy like an Atlas stone, grippy like a Medicine ball, robust like a Kettle bell, and supportive like a stability ball. The best part of the Atlas stone is the endless applications of a spherical object.

It is designed to be picked up, pressed, thrown, caught, ran with, laid on, rolled on, dropped, spun, juggled, and played with. The design affords one or many people to participate in its use. Games of strength can be fashioned, races can be had, or competitions can be created around the simplicity of the Atlas Ball™. I see the Atlas Ball™ in the hands of anyone looking to have fun and get strong.



The **Atlas Ball™**

For more information:

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About the Inventor

The inventor, Elliott Shum of Seattle, WA had an idea to help fitness minded people with a product to help them increase their body strength. Elliott contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a manufacturer or a company that would have an interest in licensing the product for a royalty.

Member of the



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The Atlas Ball™

Elliott Shum