

Introducing the

Auto Merchandiser System™

TARGET MARKET:

- Companies that need product placement with minimal employee oversight
- Big Box stores where employees are rarely available with knowledge about the product
- Trade Shows and convention where expenses for logging, traveling and entertainment for multiple attendees can be very costly

FEATURES:

- Detect motion as customer walks closer to your product
- Activate interactive touch-screen for customers to respond and watch product video
- Re-direct customers to optionally buy product online
- Generate data for static analysis
- Managed remotely

PATENT INFORMATION

A provisional and utility patent application has been filed as of September 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique device could be patented and used by companies everywhere.

SUMMARY

The **Auto Merchandiser** is a Product Video Delivery System that can be posted next to your target product in the product aisle. It is a product-specific system that can be setup to deliver a video for Big Box items. Therefore, many can be deployed to target multiple products in the same store or in multiple stores across different geographic locations.

How it Works

As the customer walks closer to your product, Auto Merchandiser's touch-screen lights up with a message inviting the customer to play the product video.

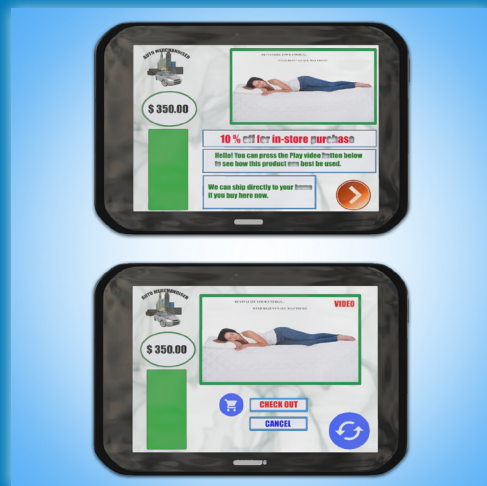
The Auto Merchandiser can be deployed in different geographic locations and managed from a central location, or it can be distributed as a white-label through our licensing program.

It is an integration of Android tablet on a stand and our specialized mobile application that runs on Android, Apple and Windows operating systems (currently available in Android only)

Our subscribers can log on to their customized web portal and view activity data about their specific product. On the web portal, subscribers can view data about the number of times the product video was watched by the customers; the number of times a motion was detected at the product; and number of online purchases that occurred in a given period. The data can be exported into a spreadsheet for further analysis.

At the end of the video presentation, the user can subscribe to the vendor for additional information by pressing "Please contact me" button and be redirected the Trade Show vendor's web portal where he/she

The second part of the Auto Merchandiser System is the **Auto Merchandiser App**. The App is a simple but yet efficient program that allows the potential buyer to first visualize the product in question by giving the buyer the information he or she needs.



Allows consumers to explore available info and watch product videos

See how it works!
Watch the video at
www.GTSInnovation.com



The Auto Merchandiser System™

For more information:



About the Developer

The inventor, G. Thomas Sahn of Waterbury, CT had an idea that would allow consumers to quickly find extensive info on (and purchase) big ticket items without the need of a salesperson. Thomas contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



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www.themarsrisingnetwork.com • BBB A+ 5 Star Consumer Rating



The Auto Merchandiser System™

G. Thomas Sahn