







See how it works! Watch the video at www.BreastFeedingPrivacyShirts.com

Absorbent pad helps control leakage.

The Breastfeeding Shirt

Introducing the

Breastfeeding Shirt

"Helping mothers to comfortably breast-feed in public"

TARGET MARKET:

• Mothers that need to breast-feed in public.

FEATURES:

- Washable and stylish
- Absorbent pad controls leakage.

PATENT INFORMATION

A provisional and design patent application has been filed as of December 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique product can be created and used by mothers everywhere.

SUMMARY

More and more women are being encouraged to breast-feed their children. It provides a natural way to bond with a child and is an easy feeding method. And although society has softened to allow breast-feeding in public, it's still hard to deal with judging glances or wandering eyes from the people around you. With this specialized **Breast-feeding Shirt**, mothers will worry no more about public scrutiny while caring for their child!

The Breast-feeding Shirt is made from a comfortable yet stylish material that allows

mothers to feel dressed up and relaxed at the same time! The button up style allows for the user to keep up an almost professional appearance, useful in an office environment where some women may need to use breast pumps regularly during the day.

The two pocket system allows for either breast during feeding, and the lift up pocket is soft and padded, allowing baby to be shielded from sun or wind if mom decides to feed her baby outdoors! And when baby is done feeding just drop the pocket back into place and the embedded magnets will hold the pocket securely down in place.

Worry not about leakage, because the absorbent pad attached to the inside of the pocket will catch any fluids. And it's washable too! When you're done for the day just toss the shirt into the washer, no special routine required, and use it the next day.

If you're a new mother or a mother-to-be and still don't feel completely comfortable breast-feeding in public, or just want to keep your breast-feeding routine discreet, allow the Breast-feeding shirt to ease your worries! Don't let a bonding moment with your new baby be ruined by stranger's stares or judgements from others, take back the power of motherhood with the Breast-feeding Shirt!

For more information:

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About the Developer

The inventor, Jean-Luc Provencher of Lauderdale Lake, FL had an idea to help mothers and their infants avoid awkward situations while needing to breast-feed in public. Jean-Luc contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



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Jean-Luc Provencher