

Introducing the

Exershade™

“Take back your sunny summer bike riding days!”

TARGET MARKET:

- Bicycle enthusiasts
- People who are sensitive to sunburn.

FEATURES:

- Locking hinges pull down to securely fold the canopy
- Easy to install via universal C-clamps

PATENT INFORMATION

A provisional and design patent application has been filed as of October 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique device could be patented and used by bicyclists everywhere.

SUMMARY

If you love riding your bike but are tired of feeling the sun beating down while you do, the **Exershade™** is for you! This easy to install, easy to use, fully adjustable bike canopy will let you ride for hours more as it provides shade and comfort on your ride.

The four c-clamps easily allow anyone to fit the Exershade™ to any bicycle, simply lock it in place and you're ready to go! The lightweight

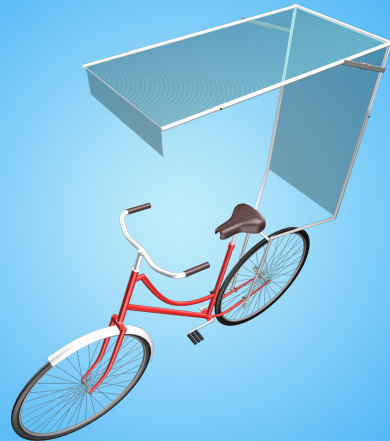
poles and the vented mesh material won't obstruct wind as you ride and enjoy a summer day.

Best of all it's adjustable height and length-wise! Just simply slip the poles of the canopy and lock them into place with the hole and peg system to adjust the length of the canopy or the height. The mesh behind the rider is completely adjustable through velcro, so it's quick and easy. Riders of all sizes can enjoy the Exershade™ with these adjustable features!

And if you don't need Exershade™ on a ride, just fold it down behind you! The locking hinges pull down easily and securely fold the canopy down behind the rider. Velcro straps wrap around the poles to keep them in place as the rider enjoys a more sunnier experience, while having the option to use the Exershade™ again. You don't have to worry about leaving the Exershade™ behind because it's always behind you!

Exershade's back facing mesh protects against mud kicking up and allows you to personalize your Exershade™ with a printed logo or advertisement on the outward facing mesh.

It's important to protect yourself and loved ones against sunburn and the powerful summer heat. Take back your sunny summer bike riding days with the help of **Exershade!**



Easily adjust height
and shade

See how it works!
Watch the video at
www.exershade.com



The Exershade™

For more information:

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About the Developer

The inventor, Theresa Lynn Pursell of Conway, SC had an idea that would allow bicycle enthusiasts to ride more often without having to worry about the harmful effects of the sun. Theresa contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that she may see success with this great idea and turn it into a real product. She is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



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The Exershade™

Theresa Lynn Pursell