

## Introducing the

# Find My Way™ app

“Finding your way inside of buildings and large complexes”

### TARGET MARKET:

- Ideal for navigating large buildings
- Stadiums, Shopping Centers, Universities.

### FEATURES:

- Augmented reality for visual step-by-step directions.
- Quickly find offices in buildings with poor or no signage.

### PATENT INFORMATION

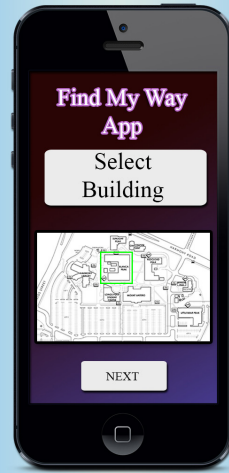
A provisional and design patent application has been filed as of August 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique, phone app could be patented and brought into people's homes.

### SUMMARY

The **Find My Way™** app is a great, and easy to use, app for any smart phone which allows the user to quickly navigate large buildings. This app allows a user to place the address or general location into the specified field, and then the general area would come up similar to Google Maps. Because certain locations can have multiple buildings it's important to show the surrounding area just in case the main

building is not the one you are looking for. A perfect example of this is a college campus or shopping mall with outdoor buildings. If you were only able to select the exact address you would be limited in your directions.

Once a location is set, and the building is selected, all the rooms in the building will show up similar to how fire escape maps are displayed with a layout of the building or a shopping mall map would show stores and such. At this point the user would select the specific room which they would like to go to (the rooms should be labeled so they know which room is which). If there are multiple levels of the building simply just press on any stair case up or down and it will bring up the next level of the building. Once the room is selected and the user advances to the next screen they will have an interactive camera view which will use the back camera of the phone to display just as if you were taking a video or photograph. While displaying the area, there will be an overlay arrow which will show you're the direction in which you need to go to get to your destination. That screen also displays an overhead mini-map of the entire layout just in case you get lost or need a different interpretation. Once the user reaches their destination the app will inform the user they have made it. This app would be ideal for any big buildings that are easy to get lost in and can drastically help save time and frustration.



Visual graphics guide you to your destination

See how it works!  
Watch the video at  
[www.FindMyWaySolo.com](http://www.FindMyWaySolo.com)



## The Find My Way™ app

For more information:  
**Find My Way App**

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#### About the Developers

The inventors, Andranette M. Tate and Johnnie Tate of Madison, TN had an idea for finding offices and classrooms. Search engines get you the building but then what? Andranette contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that she may see success with this great idea and turn it into a real product. She is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



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**the Find My Way™ app**

**Andranette M. Tate**  
**Johnnie Tate**