

Introducing the

## Cooling Belt™

“Keep Cool and Hydrated”

### TARGET MARKET:

- Runners, Hikers and others that partake in outdoor activities.
- Anyone looking to keep cool and hydrated while outside.

### FEATURES:

- Lining that can hold ice or gel packs to keep you cool.
- Retractable drinking tube system.

### PATENT INFORMATION

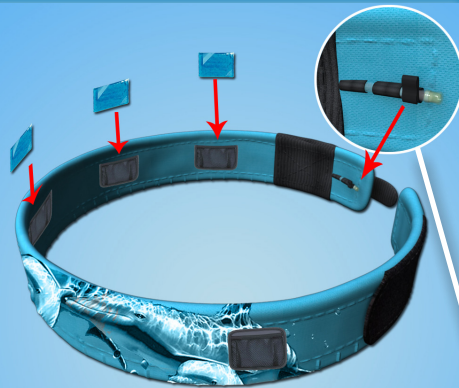
A provisional and design patent application has been filed as of September 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique sporting item could be patented and used by people everywhere.

### SUMMARY

The **Cooling Belt™** is a great way to have a hydration pack that is low profile, and won't hinder someone as they are doing physical activities such as running. The belt is comfortable, lightweight, and flexible to ensure an efficient system. If you have ever taken a run then you know how annoying it is to carry a water bottle with you. A good

alternative to that is to bring a small camel pack with you but then you have this big clunky thing on your back and it can bounce up and down constantly while running which can cause much irritation. It can also cause abrasions on your neck and shoulder from the constant friction which is highly undesirable. With the cooling belt system you no longer have to worry about these issues. The belt is designed with a comfortable fabric so there won't be any irritation, and has a great feel to it. The fabric can also act as a sweat catcher. The belt will also cover those love handles. :)

The inside of the **Cooling Belt™** is lined with pockets for ice, or cold gel, packs to keep the liquid inside cool along with yourself. Also on the inside is a retractable drinking tube system which comes with a simple clip to allow the user to harness it on their shirt or other clothing as desired. This way you don't have to pull the tube in and out every time you want to drink and it's not flopping all over the place while running or doing other physical activities. The male end of the belt fits snug into the female end so it feels seamless, and is secured by a nice large Velcro strap. This ensures high durability, comfort, and ease of use. The **Cooling Belt™** can come in many different colors, fabrics, and with/without graphics on it. Don't miss out on the opportunity to run, or any activity, encumbered free.



Features a retractable drinking tube

See how it works!  
Watch the video at  
[www.hydrowaterbelt.com](http://www.hydrowaterbelt.com)



The Cooling Belt™

For more information:

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**About the Developer**

The inventor, David S. Blanchard of Virginia Beach, VA had an idea for keeping cool and hydrated but without the encumbrance of a 'fanny pack' or similar. David contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



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## The Cooling Belt

David S. Blanchard