







Replaceable nipples and covers make the product re-useable and economical.

See how it works! Watch the video at www.NutriCups.com



## NutriCups™

### Introducing

## **NutriCups**<sup>TM</sup>

"Helping Children Get on the Right Track with Positive Association"

#### **TARGET MARKET:**

- Families with children
- · Hospitals & child care

#### **FEATURES:**

- Reusable nipples and covers
- Bright colors and fun shapes
- Easy to grip soft rubber

#### **PATENT INFORMATION**

A provisional and design patent application has been filed as of July 2018. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique device could be patented and used by families everywhere.

#### **SUMMARY**

Children are notorious for not wanting to eat their vegetables. But what if they had a positive reinforcement of vegetables from the start? NutriCups™ provides just that! These fun, brightly colored 'skins' go over the included juice or milk bottles. children will instantly recognize them and will hold on to them much as they would a toy. The skins themselves are a soft rubber-type material that is easy for them to grip and hold. The NutriCups™ are BPA-free plastic bottles and containers.

The nipples can be replaced with many different styles as the child grows changing them from baby bottles to sippy cups making them more economical as well for the cost-conscious parent, and those with limited storage space.

It could be used in any of the phases of childhood as long as it was needed, depending on the child's ability and desire to drink from the different tops.

The fun and entertaining shapes would familiarize children with healthy foods such as fruits and vegetables, which would help them recognize and subsequently enjoy these types of foods as they began eating solid foods.

For more information:

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#### **About the Developer**

The inventor, Gregory Champion of Humble, TX had an idea, what if children had a good association with vegetables long before they started eating them? Gregory contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



888-627-7747 / 888-MARS-RISING

NutriCups™

**Gregory Champion**