









 Built-in magnets help the box quickly snap together

The Toy Turf™

Introducing the

Toy Turf

"Making it fun for kids to put their toys away"

TARGET MARKET:

- Families with children that have many toys.
- Anyone with kids that need a little encouragement to put their toys away.
- · Grandparents with grandkids.

FEATURES:

- Quickly and easily folds up into a box
- · Snaps together with built-in magnets.
- Can have many different themes for children of all interests.

PATENT INFORMATION

A provisional and design patent application has been filed as of October 2017. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique toy/play mat could be patented and brought into people's homes.

SUMMARY

How many times have we walked into a child's room and stepped on a loose Lego™ or other small toy? Ouch! Picking up children's toys is often a dreaded task. Introducing the

Toy Turf™, a combination play mat & toy chest. As it lays flat, the Toy Turf ™ is a large durable surface that can be a game, a maze, or castle, etc. The children play with their toys on the mat fueling their imagination. When the time comes to put the toys away, the Toy Turf™ simply folds up along prescored edges. As it closes, all the toys slide to the middle of the box. Voila! No toys on the floor (because they were on the box all along). Additionally, as it closes, embedded magnets help it click together as a box and the lid comes down and secures with Velcro to make the box sturdy and easy to carry via the built in hand holes.

The Toy Turf™ is made of a strong, durable corrugated plastic that can take the pressure of kids sitting on it and still keep it's shape. Being one piece means no loose parts to lose. It is also a very visual as it can be an imagination starter for budding train engineers, or a castle from the latest children's hit movie. Sports fans, NASA enthusiasts and more will be able to have their own toy chest that that they will love to transform from a mat to fun toy chest when they hear "Time to put your toys away!" Maybe their toy chest can be as much fun to put together as playing with their toys themselves.

For more information:

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About the Developers

The inventors, Farrell P. James and Heather L. James of Port Orchard, WA had an idea to help make picking toys more fun for kids. Farrell contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that they may see success with this great idea and turn it into a real product. They are actively seeking a company that would have an interest in licensing the product for a royalty.

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